



GreenSpace Workshop 1

First GreenSpace Workshop

June 23rd 2023

Space Enterprise Lab - Leeds and online

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Introduction

The first GreenSpace hybrid workshop was convened on 23rd June 2023 designed to bring a variety of stakeholders together to:

- hear from leading University of Leeds academics about cutting edge research that uses the various technologies and financial products discussed throughout the workshop.
- hear the results of a desk-based review of national and international policy and national and international company data and FDI.
- participate in a discussion around the opportunities and challenges associated with making more and better use of Earth Observation and other real-time data.
- initiate discussions and suggestions around potential collaborative research projects.

The day consisted of a series of talks followed by an interactive discussion section and networking.

Organising Partners

The workshop was hosted and organised by the GreenSpace Project at Space Hub Yorkshire, with support from Perspective Economics.



Figure 1: GreenSpace Workshop 1 delivery partners

Schedule

1. Session Context and Purpose

2. Insights into world-leading research

- a. **Prof. Anna Hogg**
Professor of Earth Observation

- b. **Prof. Iain Clacher**
Professor of Pensions and Finance

- c. **Prof. Steven Banwart**
Professor of Environmental Science.

3. Policy and Investment Landscape – Perspective Economics

4. Working Session

- a. **Challenges and Opportunities:**
discuss opportunities and barriers to the use of satellite and EO within key sectors

- b. **Challenge Curation:**
explore the potential for curating practical, feasible challenges, dial moving pilot studies that can act as a catalyst for further collaboration across sectors and supply chains

Programme

Speakers came from 4 organisations:



Figure 2: Speakers delivering the event

Audience

The event was open to all organisations who work in or are interested in working within the GreenSpace sector. It attracted research and innovation participants from academia and government organisations in addition to a variety of industry attendees. Industry attendees came from a variety of sectors including: space and data analytics, agriculture, consulting, manufacturing, financial services, and satellite technology.

Attendees were broken down into Industry (76%), Academia (20%), and Government (4%).

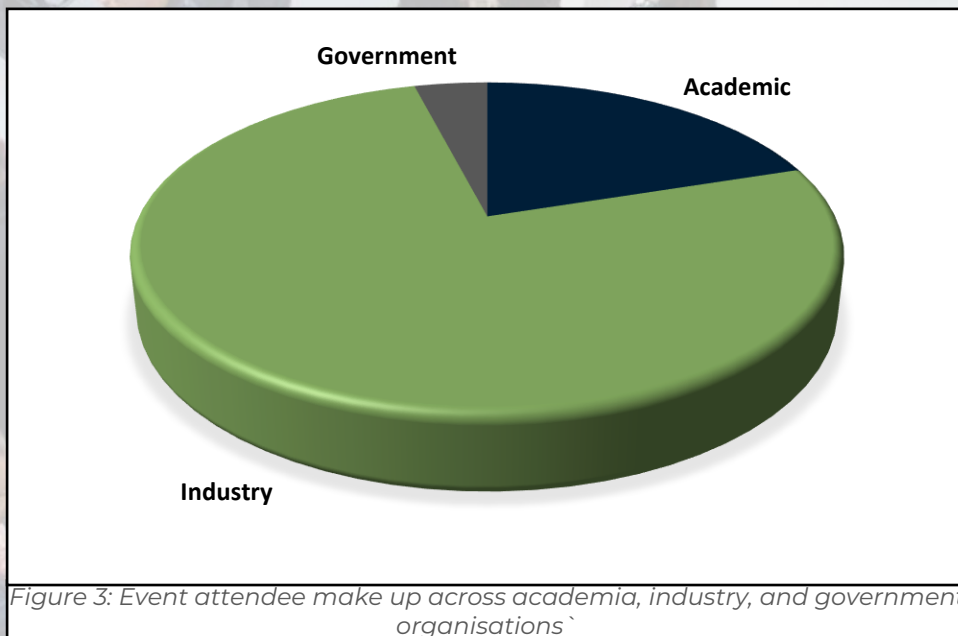


Figure 3: Event attendee make up across academia, industry, and government organisations`

Impact

Connected with businesses that were attending a space sector event for the first time

25 attendees from **14** distinct organisations

Attendees made **new connections** at this event

Following the event, several pilot projects were explored

Feedback

Following the event, surveys were distributed indicating participants interest in creating or participating in collaborative research projects and topics and areas of interest. We had three direct responses to the survey which led to the development of two pilot projects, and several follow up informal meetings which led to additional pilot projects.

Summary

The inaugural GreenSpace hybrid workshop, held on June 23, 2023, aimed to facilitate collaboration among diverse stakeholders. During the event, participants had the opportunity to learn from leading University of Leeds academics about cutting-edge research that utilizes various technologies and financial products discussed throughout the workshop. They also heard the results of a desk-based review covering national and international policies, as well as data related to companies and foreign direct investment (FDI). Engaging discussions centred around the opportunities and challenges associated with effectively utilizing Earth Observation and other real-time data. Additionally, attendees initiated conversations and proposed collaborative research projects. The day consisted of informative talks, interactive discussions, and networking opportunities.

Unlocking Space for the people and businesses of Yorkshire. Connecting, promoting, and guiding innovation.

- Space Hub Yorkshire





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