



UK-EONS Launch

**The launch event for the UK's Earth Observation
Network for Sustainability**

January 18th 12:30-3:00pm

Nexus, Leeds

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Introduction

The Satellite Applications Catapult, as part of their collaboration with the UK Space Agency to support a better-connected UK Space Ecosystem, has launched a pilot Connected Capabilities Networks programme. This pilot programme will support the creation of four UK-wide networks focussed on thematic areas of importance. These networks aim to link new and existing stakeholder communities to forge collaborations whilst also increasing the uptake of satellite data and Space technology in adjacent sectors, enabling the UK to catalyse and unlock investment. Space Hub Yorkshire, the regional Space cluster for the whole of Yorkshire, along with its partners has been selected to host the Connected Capabilities Network aligned with the Catapult's Sustainable Earth mission, which will focus on EO capabilities, applications, and technologies across the UK.

Space Hub Yorkshire hosted the launch of the UK Earth Observation Network for Sustainability (UK-EONS) at the University of Leeds on 18th Jan 2024. At this launch event, we brought together key influential stakeholders in the EO community from across the UK. We heard about the purpose of the UK Earth Observation Network for Sustainability and discussed the emerging trends in this critical technology for the UK Space sector.

We had a fantastic line up of speakers including:

- Mayor of West Yorkshire, Tracy Brabin
- Dame Maggie Aderin-Pocock
- Rebecca Quinn, Satellite Applications Catapult
- Christina Smith, Space Hub Yorkshire
- Phil Baldacchino-Steward, Compass Informatics
- Anna Hogg, University of Leeds

Preceding the talks, we had a joint networking dinner with the University of Leeds' Michael Beverley Innovation Fellowship recipients, and a thorough discussion session following the talks.

Organising Partners

The launch event was hosted and organised by Space Hub Yorkshire and UK-EONS with support from the Satellite Applications Catapult.



Figure 1: UK-EONS delivery partners

Schedule

12:30-1:30pm - Nexus Atrium

Joint Networking Lunch with members of the University of Leeds' Michael Beverley Innovation Fellowship

1:30pm - 3pm: Nexus Lecture Theatre

Welcome and Introductions

Glenn McCauley, Space Hub Yorkshire

Welcome to West Yorkshire

Mayor of West Yorkshire Tracy Brabin

A Celebration of Earth Observation Data

Dame Maggie Aderin-Pocock

Introduction to the UK Earth Observation Network for Sustainability

Rebecca Quinn Satellite Applications Catapult and Christina Smith, SHY

SAC CCN: Earth Observation

Professor Anna Hogg, University of Leeds and Space Hub Yorkshire

An Industry Use Case: The Area Monitoring System

Phil Baldacchino-Steward, Compass Informatics

Reflections

Glenn McCauley, Space Hub Yorkshire

Programme

Speakers came from 5 organisations:



Figure 2: Speakers delivering the event

Audience

The event was open to all organisations who work in or are interested in working with EO data. It attracted research and innovation participants from academia and government organisations in addition to a variety of industry attendees. Industry attendees came from a variety of sectors including: space and data analytics, legal, defence, engineering and manufacturing, financial services and, satellite communications.

Attendees were broken down into Industry (31%), Academia (56%), and Government (13%).

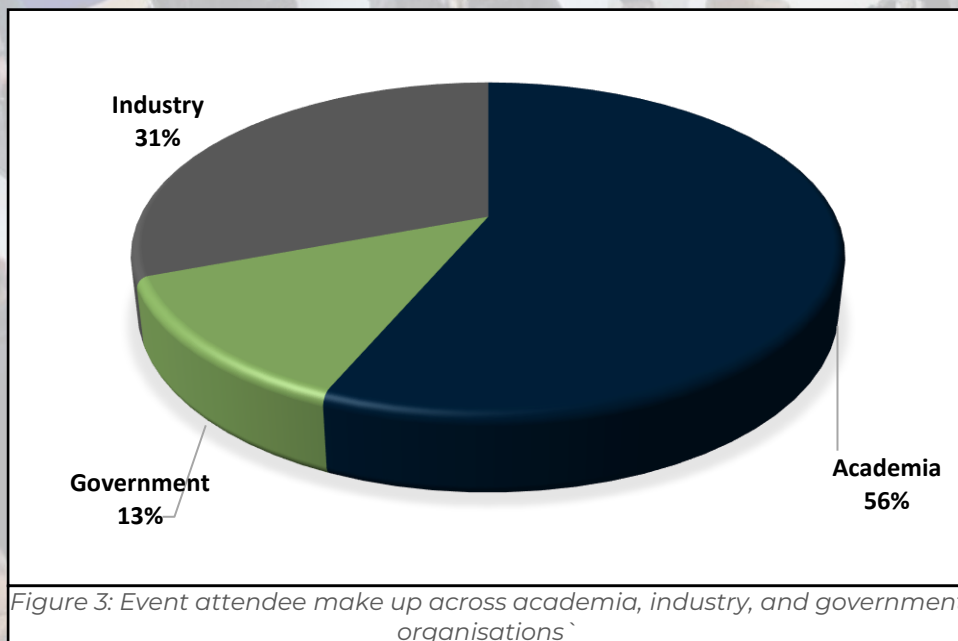


Figure 3: Event attendee make up across academia, industry, and government organisations`

Impact

Connected with businesses that were attending a space sector event for the first time

More than 70 attendees from **35** distinct organisations

Attendees made **new connections** at this event

University of Leeds released a **press release** about the event

Feedback

Thank you so much for the invite and opportunity. We had a huge amount of engagement and have some great leads to follow up on.

What a fantastic line up of speakers! Massive fan girl moment when Dame Maggie Aderin-Pocock took to the stage. The possibilities using the technology of earth observation are fascinating!

The event ran brilliantly and was a really great start to 2024!

Figure 4: Feedback

Summary

This event was the launch of the UK Earth Observation Network for Sustainability (UK-EONS) at the University of Leeds on 18th Jan 2024. At this launch event, we brought together key influential stakeholders in the EO community from across the UK. We heard about the purpose of the UK Earth Observation Network for Sustainability and discussed the emerging trends in this critical technology for the UK Space sector.

Unlocking Space for the people and businesses of Yorkshire. Connecting, promoting, and guiding innovation.

– Space Hub Yorkshire





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